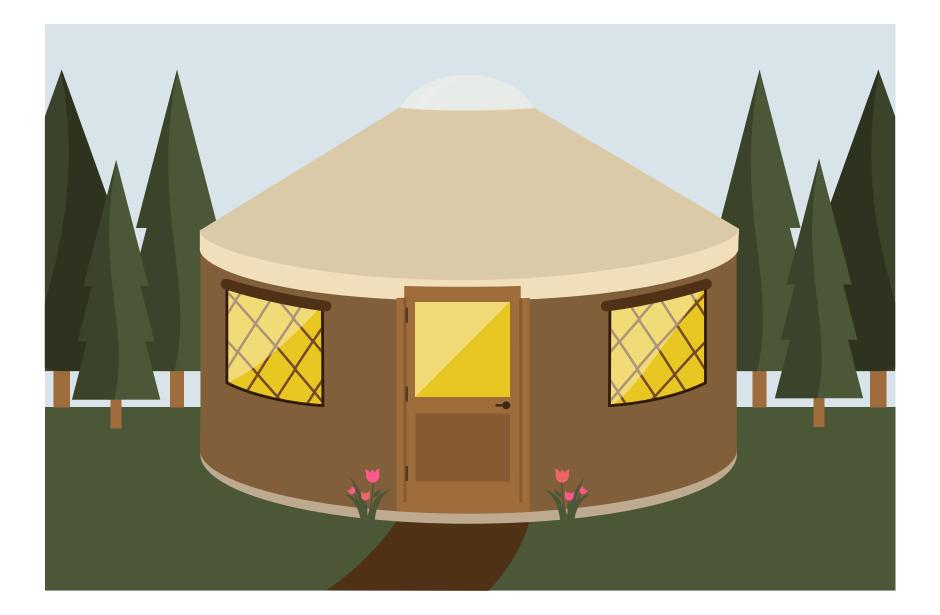
STEPS TO CREATING A SUCCESSFUL YURT LISTING ON AIRBNB



 $YURT \cdot 1 BED$

COZY YURT GETAWAY

\$68 PER NIGHT



STEP 1. CREATE A COMPELLING TITLE & DESCRIPTION OF YOUR YURT

SINCE 2018, YURTS LISTED ON AIRBNB HAVE INCREASED BY 155%



CREATE A SUCCINCT, EXPLANATORY TITLE AND DESCRIPTION. INCLUDE DETAILS RELATED TO ACCESSIBILITY, ENVIRONMENTAL FRIENDLINESS, AND PERKS IN YOUR DESCRIPTION.

STEP 2. FIND THE RIGHT PRICING FOR YOUR YURT

53% OF USERS SAID THEY BOOKED AIRBNB BECAUSE OF PRICE.

PRICE YOUR YURT FAIRLY, IN ACCORDANCE WITH THE COMPETITION IN YOUR AREA. SHIFT RATES FOR HOLIDAYS, WEEKENDS, AND SPECIAL EVENTS.

TAKE HIGH-QUALITY PHOTOS OF YOUR YURT

33% OF USERS SAID THEY USED AIRBNB BECAUSE RENTALS PROVIDED AN "AUTHENTIC TRAVEL EXPERIENCE."



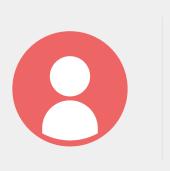
POST HIGH-QUALITY PHOTOS OF YOUR YURT. MAKE SURE THEY'RE NEAT, BRIGHT, AND TRUE TO YOUR DWELLING.

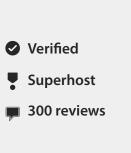
STEP 4. INVEST IN YOUR AIRBNB PROFILE



93% OF TRAVELERS WHO USED AIRBNB WERE SATISFIED WITH THE SERVICE THEY RECEIVED FROM HOSTS.

GREAT HOST PROFILES INCLUDE A FRIENDLY PHOTO, CONTACT INFORMATION, & AVAILABILITY TIMES.





Joe provided				
Ø	Government ID			
Ø	Selfie			
Ø	Email address			
Ø	Phone number			

STEP 5. LIST YOUR YURT'S AMENITIES

49% OF PEOPLE BOOKING ON AIRBNB USED THEIR SERVICE AS AN ALTERNATIVE TO HOTELS IN 2016.

LIST YOUR AMENITIES IN FULL, AND BE HONEST ABOUT WHAT YOUR YURT OFFERS. HIGHLIGHT AMENITIES LIKE A HOT TUB OR A VEGETABLE GARDEN IN YOUR LISTING.





To build your yurt today contact a Pacific Yurts representative at 800-944-0240 to place an order.

Infographic designed by Mad Fish Digital

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